

Competition 3

Competition Name	The Corporate Runway (16-02-2026)
Tagline	<i>Strut Your Style. Lead Your Way</i>
Description	A dynamic corporate-themed competition where teams showcase creativity, confidence, and teamwork by portraying key roles within a company. Participants bring simple props, adopt professional attire, and highlight innovation and sustainability while demonstrating leadership and executive presence on stage.
Rules / Guidelines	<ul style="list-style-type: none">➤ A team must consist of 4-5 members➤ Participants should bring their own laptops, mobile phones and net setters➤ Judges decision will be final➤ Each participant should wear the college identity card in all rounds➤ Time limits must be strictly followed➤ Round-wise rules, themes, and evaluation criteria will be provided on the spot➤ Each member assumes a key role in the company, such as CEO, CFO, HR, Marketing, Tech Lead, Operations, etc➤ Theme Focus should be on sustainable business practices and innovation.➤ Teams must bring simple, handheld props to complement their performance/role assigned.➤ Props should be safe, portable, and meaningful (e.g., mock laptop, product prototype, charts, or symbolic items).➤ Props must enhance storytelling and represent the company's sustainable vision.