

### Competition 1

Competition Name	<b>Ad-Vantage (16-02-2026)</b>
Tagline	<i>Turning Creativity into Influence</i>
Description	“An advertisement creation contest where students craft powerful ad concepts that blend creativity, strategy, and teamwork to influence audiences in real-world branding scenarios”
Rules / Guidelines	<ul style="list-style-type: none"><li>➤ A team must consist of 4-5 members</li><li>➤ Participants should bring their own laptops, mobile phones and net setters</li><li>➤ Judges decision will be final</li><li>➤ Each participant should wear the college identity card in all rounds</li><li>➤ The advertisement must be <b>original</b>. Plagiarism will lead to disqualification.</li><li>➤ Platforms such as <b>Canva, PowerPoint, or similar ad-creation tools</b> are permitted.</li><li>➤ Ads must not contain <b>vulgar, offensive, political, or religious content</b>.</li><li>➤ Time limits must be strictly followed</li><li>➤ Round-wise rules, themes, and evaluation criteria will be provided on the spot</li></ul>