Laksh Competition Summary			
Flag Name	DRISHTI	Competition Name	**The Corporate Runway** *Strut Your Style. Lead Your Way*
Group / Individual	GROUP	If team - min team size and max size per team	Min - 5 Max – 7
Max Reg Possible	20	Registration Amnt (For grp events – total grp reg Amnt)	1400
Date of competition (Day1 / Day2 / Both)	DAY 1	From and to time of competition	11:00 am to 4:00 pm
Can Nirmalites Participate? (Yes/No) *If only external judges, yes else no*	NO	Total Expense for conducting competition (pls provide detailed budget sheet as attachment)	NA
Total Cash Prize Value	15000	Cash Prize Split	1st-10000 2nd 5000

Competition Guidelines/Rules :

- ➢ A team must consist of 5-7 members
- ➢ Participants should bring their own laptops, mobile phones and net setters
- ➢ Judges decision will be final
- ➢ Each participant should wear the college identity card in all rounds
- ➢ Time limits must be strictly followed
- ➢ Round-wise rules, themes, and evaluation criteria will be provided on the spot
- ➢ Each member assumes a **key role** in the company, such as CEO, CFO, HR, Marketing, Tech Lead, Operations, etc
- ➢ Theme Focus should be on **sustainable business practices** and innovation.
- ➢ Teams must bring **simple, handheld props** to complement their performance/role assigned.
- ➢ Props should be **safe, portable, and meaningful** (e.g., mock laptop, product prototype, charts, or symbolic items).
- ➢ Props must **enhance storytelling** and represent the company's sustainable vision.

Rounds	Description	No. of participants	Venue
1	Role Models in Action • **All members** must participate in this round • All teams represent a **futuristic corporate team** from a single company • Roles within each team: CEO, CFO, Marketer, HR, Tech Lead • Teams **walk the ramp as a coordinated corporate unit**, showing confidence and team identity • Use of **mobile phones, or any electronic gadgets** is strictly prohibited • **No extra time** will be given once the round ends. • All members **participate in the ramp walk and introduction** • Must **represent the chosen role visually**. • Can include **simple props or accessories** • The decision of the **judging panel and event coordinators**	20 teams	Seminar hall with ramp and one class room

	will be final and binding. • Props should be **safe and portable** • Each team walks the ramp together (2–3 min) • Short **introduction (30 sec)**: **Top-scoring teams** will qualify for the **next round**		
2	**Corporate Crisis Simulation** • Each team must consist of **exactly 7 members** • All members must actively participate in the discussion and presentation. • Each team will be given a **Crisis or real-world scenario** by the organizers. • Roles assigned in Round 1 **must be retained** • Each team will be given **one corporate crisis scenario** • Crisis card once picked **cannot be changed** • Each team will have **5–7 minutes** to present to the judges. • Copying ideas from other teams is **strictly prohibited** • Teams must work within their assigned spaces. • **No external help** is allowed during the preparation time	20 teams	Seminar hall with ramp and one class room
3	**Executive Impact Runway** • **3 members** will be called (preferably key roles: CEO, HR, Marketing / Finance) • All team members will walk the ramp **one by one** or **together in sequence** • The selected 3 members face **rapid-fire corporate situations** • No dance, drama, or casual poses • Professional corporate behavior mandatory • Each participant may carry **only one prop** • Props must be Hand-held, Simple and safe, Relevant to corporate leadership • Props are **symbolic**, not decorative. • Throwing, placing on the floor, or exchanging props is not allowed. • Each participant must deliver **one powerful leadership statement**. Time: **20–30 seconds per answer** No preparation, no team help	20 teams	Seminar hall with ramp and one class room

Does conduct of this competition require one of our main stages for any round? If Yes pls provide details below			
Main stage required on Day1 or Day2	NO	FN / AN (Forenoon/Afternoon)	
Duration for which main stage is required? Time - From and to	NO	Which rounds detailed above will be hosted on the main stage?	