

Laksh Competition Summary			
Flag Name	DRISHTI	Competition Name	BizSpark <i>Where Ideas Ignite and Leaders Rise.</i>
Group / Individual	GROUP	If team - min team size and max size per team	Min - 4 Max - 5
Max Reg Possible	30	Registration Amnt (For grp events – total grp reg Amnt)	1000
Date of competition (Day1 / Day2 / Both)	DAY 2	From and to time of competition	10:00 am to 3:00 pm
Can Nirmalites Participate? (Yes/No) <i>If only external judges, yes else no</i>	NO	Total Expense for conducting competition (pls provide detailed budget sheet as attachment)	NA
Total Cash Prize Value	15000	Cash Prize Split	1 st -10000 2 nd 5000
Competition Guidelines/Rules :			
<ul style="list-style-type: none"> ➤ A team must consist of 4-5 members ➤ Participants should bring their own laptops, mobile phones and net setters ➤ Judges decision will be final ➤ Each participant should wear the college identity card in all rounds ➤ Time limits must be strictly followed ➤ Round-wise rules, themes, and evaluation criteria will be provided on the spot ➤ No external help is allowed during the preparation time 			

Rounds	Description	No. of participants	Venue
1	<p>Business Puzzle</p> <ul style="list-style-type: none"> • All members must participate in this round <p>Participants once allotted to a challenge cannot interchange roles</p> <ul style="list-style-type: none"> • Use of mobile phones, calculators, smart watches, or any electronic gadgets is strictly prohibited • No extra time will be given once the round ends. • Any form of copying, signaling, or malpractice will lead to immediate disqualification. • Total duration of the round will be 20 minutes. • The decision of the judging panel and event coordinators will be final and binding. <ul style="list-style-type: none"> • Team must rotate participants: • First half (10 min): Members A, B, C • Second half (10 min): Members C, D <p>Top-scoring teams will qualify for the next round</p>	30 Team	C 217, C 215
2	<p>Themed Business Plan Challenge</p> <ul style="list-style-type: none"> • Each team must consist of exactly 5 members • All members must actively participate in the discussion and presentation. 	30 team	C 217, C 215

	<ul style="list-style-type: none"> • Each team will be given a theme or real-world scenario by the organizers. • Themes will be kept confidential until the start of the round • Teams must prepare a mini business plan PPT covering: <ul style="list-style-type: none"> Product/Service Idea Target Market Unique Selling Point (USP): Revenue Model • Each team will have 5–7 minutes to present to the judges. • Presentation can be supported by charts, sketches, slides, or flip charts, but no pre-prepared materials outside the given time • Teams must work within their assigned spaces. • No external help is allowed during the preparation time 		
3	<p>Pitch Under Pressure</p> <p>This round is a team event and all 5 members must participate.</p> <ul style="list-style-type: none"> • Only teams qualified from Round 2 are eligible to participate in this round. • Teams must design a strategic negative or counter-campaign highlighting potential weaknesses, risks, or challenges in the business idea.. • Teams must convince the judges by clearly justifying their campaign strategy and explaining how the negative approach strengthens the brand. • Offensive, personal, or inappropriate content is strictly prohibited. • Each team will have 3–5minutes to present their revised plan to the judges 	10 team	C 217, C 215

Does conduct of this competition require one of our main stages for any round?
If Yes pls provide details below

Main stage required on Day1 or Day2	NO	FN / AN (Forenoon/Afternoon)	
Duration for which main stage is required? Time - From and to	NO	Which rounds detailed above will be hosted on the main stage?	