

Laksh Competition Summary			
Flag Name	DRISHTI	Competition Name	BizSpark <i>Where Ideas Ignite and Leaders Rise.</i>
Group / Individual	GROUP	If team - min team size and max size per team	Min - 4 Max – 5
Max Reg Possible	30	Registration Amnt (For grp events – total grp reg Amnt)	1000
Date of competition (Day1 / Day2 / Both)	DAY 2	From and to time of competition	10:00 am to 3:00 pm
Can Nirmalites Participate? (Yes/No) <i>If only external judges, yes else no</i>	NO	Total Expense for conducting competition (pls provide detailed budget sheet as attachment)	NA
Total Cash Prize Value	15000	Cash Prize Split	1 st -10000 2 nd 5000
Competition Guidelines/Rules : <ul style="list-style-type: none"> ➤ A team must consist of 4-5 members ➤ Participants should bring their own laptops, mobile phones and net setters ➤ Judges decision will be final ➤ Each participant should wear the college identity card in all rounds ➤ Time limits must be strictly followed ➤ Round-wise rules, themes, and evaluation criteria will be provided on the spot ➤ No external help is allowed during the preparation time 			

Rounds	Description	No. of participants	Venue
1	Business Puzzle <ul style="list-style-type: none"> • All members must participate in this round Participants once allotted to a challenge cannot interchange roles <ul style="list-style-type: none"> • Use of mobile phones, calculators, smart watches, or any electronic gadgets is strictly prohibited • No extra time will be given once the round ends. • Any form of copying, signaling, or malpractice will lead to immediate disqualification. • Total duration of the round will be 20 minutes. • The decision of the judging panel and event coordinators will be final and binding. <ul style="list-style-type: none"> • Team must rotate participants: • First half (10 min): Members A, B, C • Second half (10 min): Members C, D Top-scoring teams will qualify for the next round	30 Team	C 217, C 215
2	Themed Business Plan Challenge <ul style="list-style-type: none"> • Each team must consist of exactly 5 members • All members must actively participate in the discussion and presentation. 	30 team	C 217, C 215

	<ul style="list-style-type: none"> Each team will be given a theme or real-world scenario by the organizers. Themes will be kept confidential until the start of the round Teams must prepare a mini business plan PPT covering: Product/Service Idea Target Market Unique Selling Point (USP): Revenue Model Each team will have 5–7 minutes to present to the judges. Presentation can be supported by charts, sketches, slides, or flip charts, but no pre-prepared materials outside the given time Teams must work within their assigned spaces. No external help is allowed during the preparation time 		
3	<p>Pitch Under Pressure</p> <p>This round is a team event and all 5 members must participate.</p> <ul style="list-style-type: none"> Only teams qualified from Round 2 are eligible to participate in this round. Teams must design a strategic negative or counter-campaign highlighting potential weaknesses, risks, or challenges in the business idea.. Teams must convince the judges by clearly justifying their campaign strategy and explaining how the negative approach strengthens the brand. Offensive, personal, or inappropriate content is strictly prohibited. Each team will have 3–5minutes to present their revised plan to the judges 	10 team	C 217, C 215

Does conduct of this competition require one of our main stages for any round? If Yes pls provide details below			
Main stage required on Day1 or Day2	NO	FN / AN (Forenoon/Afternoon)	
Duration for which main stage is required? Time - From and to	NO	Which rounds detailed above will be hosted on the main stage?	